



Buyers decide in seconds. Give them something they can't forget.

Professional visualization accelerates decisions, commands higher prices, and turns prospects into buyers — before a single brick is laid.

RENDERING TIERS & PRICING

EXTERIOR RENDERINGS	INTERIOR RENDERINGS
Model from designer \$500 / render Visitecture builds the model \$800 / render · Exact lot placement with immersive context · Cinematic lighting & dynamic weather · Custom assets & material textures · Art-directed lifestyle storytelling · Extensive post-production refinement · Rich entourage & environment · 4K output, print & web-ready	Model from designer \$800 / render Visitecture builds the model \$1,200 / render · Geographic lot & site placement · Realistic window views & context · Natural sun-path & artificial lighting · High-fidelity material textures · Advanced compositing & color grading · Marketing-ready final output · Furniture & decor staging included

FLYBY & WALKTHROUGH ANIMATIONS

EXTERIOR FLYBY	BASIC INTERIOR WALKTHROUGH ①	POPULAR PREMIUM INTERIOR WALKTHROUGH ②	FREE-FORM VIRTUAL TOUR ③
Model from designer \$800 Visitecture builds the model \$1,200 · Cinematic aerial sweep. · Matches exterior render quality.	Model from designer \$1,000 Visitecture builds the model \$1,200 · Animated video, physical camera movement through each room.	Model from designer \$1,400 Visitecture builds the model \$1,800 · Web-hosted. Hotspot navigation. · Embeds on any website or listing.	Model from designer \$1,800 Visitecture builds the model \$2,500 · Gaming-style free walk. Unrestricted movement. Embeddable anywhere.

VOLUME DISCOUNTS

The more you visualize, the more you save — applied across all rendering & animation types combined.

10+ VISUALS	20+ VISUALS	50+ VISUALS
5% OFF	10% OFF	20% OFF

MONTHLY RETAINER PLANS

RETAINER · TIER 1	RETAINER · TIER 2	RETAINER · TIER 3
\$5,000 /mo ≈ \$5,900 individually Save \$900+/mo · 5 exterior renderings · 2 interior renderings · 1 exterior fly-by · 1 basic interior walkthrough · +10% off one-off renderings *a minimum 6 month term on initial sign up and month to month thereafter	\$8,000 /mo ≈ \$13,000 individually Save \$5,000+/mo · 10 exterior renderings · 5 interior renderings · 2 exterior fly-bys · 1 basic + 1 premium/VR walkthrough · +15% off additional renderings *a minimum 6 month term on initial sign up and month to month thereafter	\$15,000 /mo ≈ \$24,200 individually Save \$9,200+/mo · 20 exterior renderings · 10 interior renderings · 4 exterior fly-bys · 3 walkthroughs (any type) · +20% off additional renderings *a minimum 6 month term on initial sign up and month to month thereafter

INTERACTIVE WEB APPLICATIONS

Close deals before the first showing.

Custom-built immersive experiences — branded, embeddable anywhere, built to convert.

BASIC	PREMIUM EXPERIENCE	ENTERPRISE
from \$10,000 · Hotspot-based navigation · Up to 7 rendered scenes · Custom branded interface · Mobile responsive · Embeds on any website · Hosting included Ideal for single listings.	from \$18,000 · Free-roam virtual walkthrough · Screenshot Exporter (for still rendered images) · Unit availability overlay · Multi-unit site map & floor plans · Lead capture integration · Priority delivery · Up to 12 rendered scenes Luxury listings & mixed-use.	from \$25,000 · Multi-unit site map & floor plans · Unit availability overlay · Construction management integration · Phased build & progress updates · Finish configuration · Fully scoped to your project · Up to 20 rendered scenes Developers & large-scale projects.

GET A QUOTE
Send project details for a tailored proposal within 24 hours. hello@visitecture.com www.visitecture.com Revisions included per project type · All final assets become client property upon full payment · Pricing subject to change · Rush delivery available on request